



Advertising Proposal

EVENT DATE: 30-31 OCTOBER 2026

PLACE: BRONKHORSTSPRUIT RUGBY KLUB (MELKWEG PUB & GRILL)

PHYSICAL ADDRESS: 32 OLIFANT CRESCENT, BESTER, BRONKHORSTSPRUIT, GAUTENG, 1020

Event Co-Ordinator:

JJ van Staden

Cell: 0714498104

E-mail: jjvanstaden@oppidorpfees.co.za



1. Executive Summary

“Oppi-Dorp Fees” Is A Live Music Festival Designed To Bring Together Music Lovers, Families, And The Local Community For An Unforgettable Entertainment Experience. The Festival Will Feature A Well-Known Variety Of South African Artists, Quality Production, Food And Beverage Vendors, And A Safe, Well-Managed Environment.

We Invite You To Partner With Us As A Sponsor, Offering A Valuable Opportunity To Increase Brand Visibility, Engage Directly With Our Target Audience, And Demonstrate Support For Local Arts, Culture, And Community development.



2. About The Festival

DATE & TIME: 30 OCTOBER 2026 (15:00pm – 23:00pm)
31 OCTOBER 2026 (10:00am – 23:00pm)

VENUE: BRONKHORSTSPRUIT RUGBY KLUB (MELKWEG PUB & GRILL)

EXPECTED ATTENDANCE: 2,500+ PEOPLE

ARTISTS: TOP SOUTH AFRICAN ARTISTS & NEW UPCOMING SOUTH AFRICAN ARTISTS

TARGET AUDIENCE: WE AIM TO TARGET ALL AUDIENCES OF ALL AGES WITH OUR VARIETY OF LIVE PERFORMERS AND ACTIVITIES



The Festival Is Professionally Organized With Experienced Event Staff, Licensed Security, Medical Services, And All Necessary Permits In Place.

OPPI DORP FEES 2026

BRONKHORTSTSPRUIT RUGBY KLUB (MELKWEG PUB & GRILL)



30 – 31 OKTOBER 2026

32 OLIFANT CRESCENT, BESTER PARK, BRONKHORSTSPRUIT, 1020
BIERTUIN / STALLETJIES / KINDER VERMAAK / KARNAVAL



DAG KAARTJIES / NAWEEK KAARTJIES / VIP KAARTJIES
KAARTJIES BESIKKBAAR BY DIE HEK EN AANLYN BY QUICKET

www.oppidorpfees.co.za

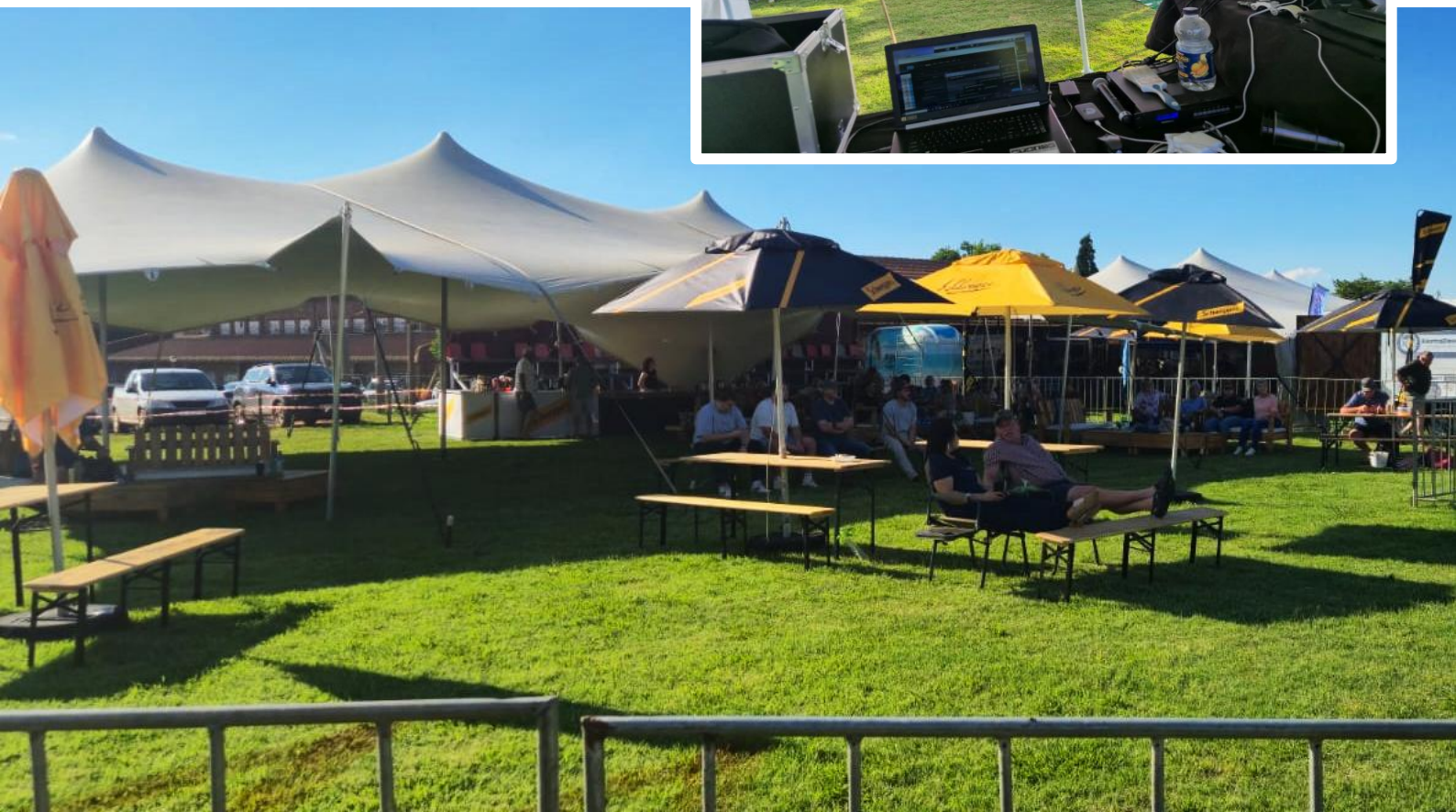


3. Why Partner With Us?

Sponsoring “Oppi-Dorp Fees 2026” Provides Direct Brand Exposure And Face-To-Face Engagement With A Captive Audience In A Relaxed, High-Energy Environment.

KEY BENEFITS:

- ✓ High-Impact Brand Visibility
- ✓ Direct Consumer Interaction
- ✓ Positive Brand Association With Music And Culture
- ✓ Media & Social Media Exposure
- ✓ On-Site Activation Opportunities



4. Sponsorship Opportunities

We Offer Flexible Sponsorship Options, Including Cash And In-Kind Contributions.

AVAILABLE SPONSORSHIP CATEGORIES

- Title Sponsor
- Main Stage Sponsor
- Bar / Beverage Sponsor
- VIP Area Sponsor
- Artist Sponsor
- Safety & Medical Sponsor
- Media & Marketing Sponsor
- Infrastructure Sponsor (Toilets / Fencing / Tents / Seating / Generators / Fuel)



Custom Packages Can Be Tailored To Meet Your Marketing Objectives.



5. Sponsorship Packages

5.1 Title Sponsor [Exclusive]

Investment:	AVAILABLE ON REQUEST
Benefits Include:	✓ Naming Rights: [Oppi-Dorp Fees] Presented By [Sponsor Name] ✓ Logo On All Marketing Material (Poster, Banners, Digital Media) ✓ Main Stage Branding ✓ Large Logo Placement On Website & Social Media ✓ On-site Activation Space ✓ Mentions By MC's During The Event ✓ Complimentary VIP Tickets

5.2 Stage Sponsor

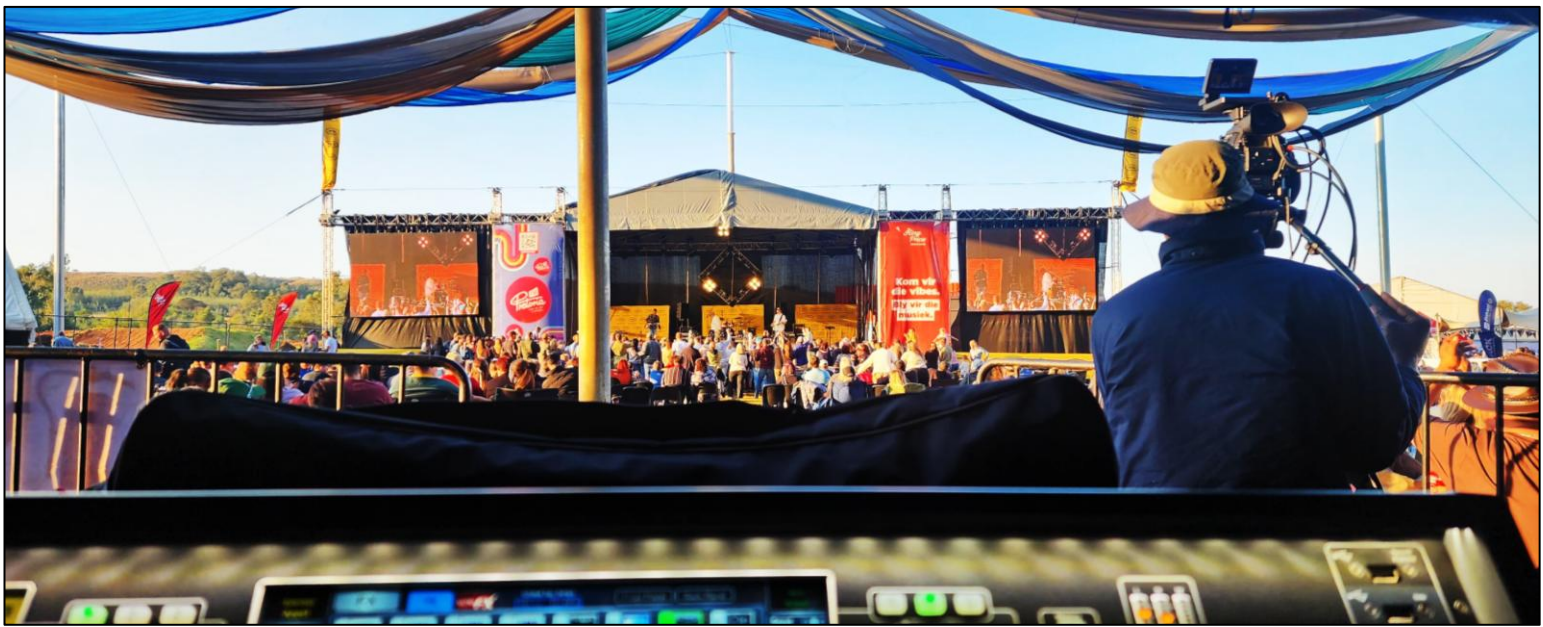
Investment:	AVAILABLE ON REQUEST
Benefits Include:	✓ Stage Naming Rights ✓ Branding On Stage Banners & LED Screens ✓ Social Media Mentions ✓ MC Acknowledgements ✓ On-site Promotional Presence

5.3 Bar / Beverage Sponsor

Investment:	AVAILABLE ON REQUEST
Benefits Include:	✓ Exclusive Beverage Rights [Category-Based] ✓ Branding At Bar Areas ✓ Branded Cups & Wristbands ✓ On-site Promotions & Competitions

5.4 Supporting Sponsor

Investment:	AVAILABLE ON REQUEST
Benefits Include:	✓ Logo Placement On Selected Marketing Material ✓ Social Media Exposure ✓ On-site Branding ✓ Event Tickets



ADVERTISE YOUR BUSINESS ON OUR BIG SCREENS

PALLADIUM PACKAGE : R100,000.00

1	30 SECOND VIDEO CLIP ON OUR 5M X 4M LED SCREENS
ALL	LOGO PLACEMENT ON ALL MARKETING MATERIAL
12	BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM
4	5M x 5M VIP EXHIBITION SPACE AT THE FESTIVAL
12	SHARKFIN / TELESCOPIC BANNER PLACEMENT
ALL	MENTIONS BY MC DURING THE EVENT
12	COMPLIMENTARY TICKETS TO THE EVENT

30 SECOND VIDEO CLIP ON OUR LED SCREENS

YOUR 30 SECOND VIDEO CLIPS WILL BE PLAYED MORE THAN 300 TIMES DURING THE FESTIVAL

LOGO PLACEMENT ON ALL MARKETING MATERIAL

YOUR LOGO WILL BE PLACED ON ALL OUR FLYERS, POSTERS, BANNERS, VIDEOS AND SOCIAL MEDIA CAMPAIGNS SUCH AS FACEBOOK, TIKTOK AND INSTAGRAM

BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM

YOUR BARRICADE BANNERS WIL BE EVENLY DISTRIBUTED IN VARIOUS AREAS IN THE FOLLOWING LOCATIONS:
ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

5M X 5M VIP EXHIBITION SPACE AT THE FESTIVAL

YOU WILL ALSO RECEIVE EXCLUSIVE EXHIBITION SPACES BETWEEN THE FOLLOWING AREAS:
BEER TENT | SHADING TENT | VIP 2 TENT | BAR | MAIN STAGE

SHARKFIN / TELESCOPIC BANNER PLACEMENT

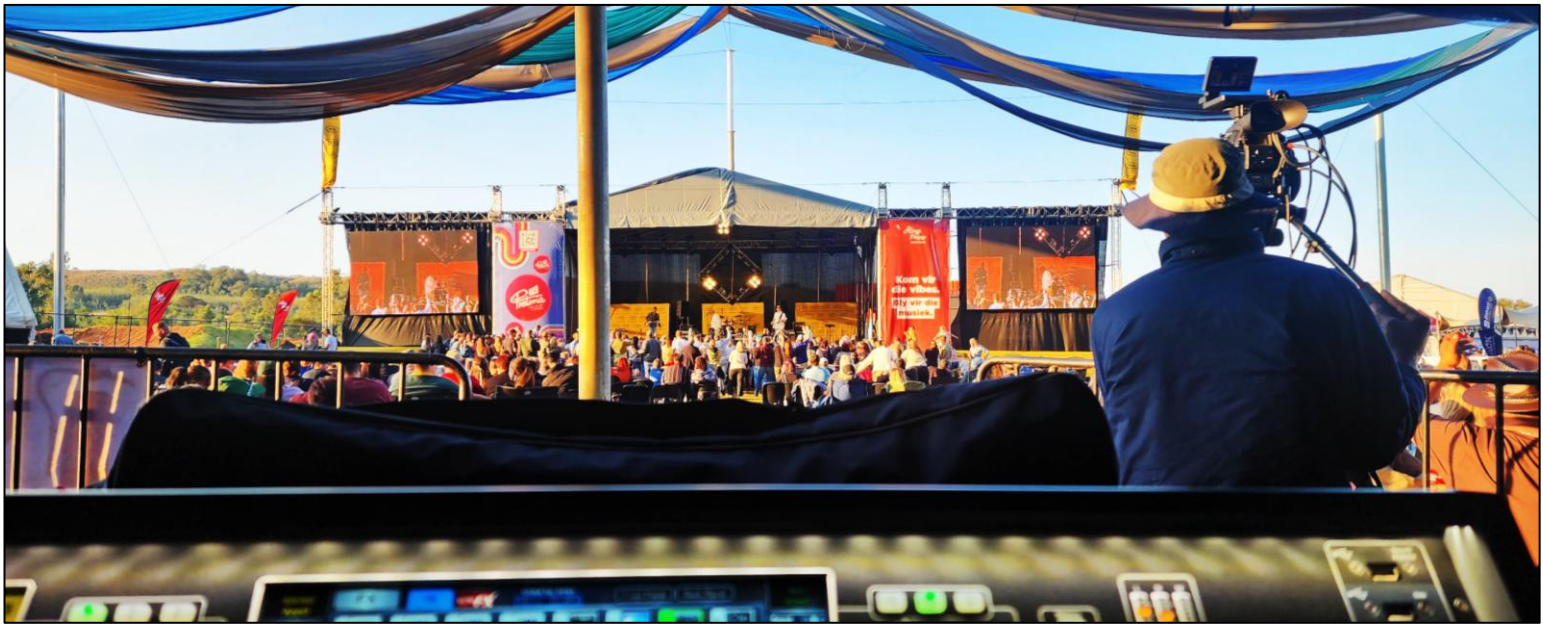
YOUR SHARKFIN / TELESCOPIC BANNERS WIL BE EVENLY DISTRIBUTED IN VARIOUS AREAS IN THE FOLLOWING LOCATIONS:
ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

MENTIONS BY MC DURING THE EVENT

OUR MC WILL BE PROMOTING YOUR BUSINESS BETWEEN ALL THE ONGOING SHOWS ON BOTH DAYS

COMPLIMENTARY TICKETS TO THE EVENT

YOU WILL ALSO RECEIVE COMPLIMENTARY ADULT WEEKEND TICKETS FOR THE EVENT



ADVERTISE YOUR BUSINESS ON OUR BIG SCREENS

PLATINUM PACKAGE : R75,000.00

1	30 SECOND VIDEO CLIP ON OUR 5M X 4M LED SCREENS
ALL	LOGO PLACEMENT ON ALL MARKETING MATERIAL
8	BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM
2	5M x 5M VIP EXHIBITION SPACE AT THE FESTIVAL
8	SHARKFIN / TELESCOPIC BANNER PLACEMENT
ALL	MENTIONS BY MC DURING THE EVENT
8	COMPLIMENTARY TICKETS TO THE EVENT

30 SECOND VIDEO CLIP ON OUR LED SCREENS

YOUR 30 SECOND VIDEO CLIPS WILL BE PLAYED MORE THAN 300 TIMES DURING THE FESTIVAL

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BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM

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ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

5M X 5M VIP EXHIBITION SPACE AT THE FESTIVAL

YOU WILL ALSO RECEIVE EXCLUSIVE EXHIBITION SPACES BETWEEN THE FOLLOWING AREAS:
BEER TENT | SHADING TENT | VIP 2 TENT | BAR | MAIN STAGE

SHARKFIN / TELESCOPIC BANNER PLACEMENT

YOUR SHARKFIN / TELESCOPIC BANNERS WIL BE EVENLY DISTRIBUTED IN VARIOUS AREAS IN THE FOLLOWING LOCATIONS:
ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

MENTIONS BY MC DURING THE EVENT

OUR MC WILL BE PROMOTING YOUR BUSINESS BETWEEN ALL THE ONGOING SHOWS ON BOTH DAYS

COMPLIMENTARY TICKETS TO THE EVENT

YOU WILL ALSO RECEIVE COMPLIMENTARY ADULT WEEKEND TICKETS FOR THE EVENT



ADVERTISE YOUR BUSINESS ON OUR BIG SCREENS

GOLD PACKAGE : R50,000.00

1	30 SECOND VIDEO CLIP ON OUR 5M X 4M LED SCREENS
ALL	LOGO PLACEMENT ON ALL MARKETING MATERIAL
6	BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM
6	SHARKFIN / TELESCOPIC BANNER PLACEMENT
ALL	MENTIONS BY MC DURING THE EVENT
6	COMPLIMENTARY TICKETS TO THE EVENT

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LOGO PLACEMENT ON ALL MARKETING MATERIAL

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BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM

YOUR BARRICADE BANNERS WIL BE EVENLY DISTRIBUTED IN VARIOUS AREAS IN THE FOLLOWING LOCATIONS:
ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

SHARKFIN / TELESCOPIC BANNER PLACEMENT

YOUR SHARKFIN / TELESCOPIC BANNERS WIL BE EVENLY DISTRIBUTED IN VARIOUS AREAS IN THE FOLLOWING LOCATIONS:
ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

MENTIONS BY MC DURING THE EVENT

OUR MC WILL BE PROMOTING YOUR BUSINESS BETWEEN ALL THE ONGOING SHOWS ON BOTH DAYS

COMPLIMENTARY TICKETS TO THE EVENT

YOU WILL ALSO RECEIVE COMPLIMENTARY ADULT WEEKEND TICKETS FOR THE EVENT



ADVERTISE YOUR BUSINESS ON OUR BIG SCREENS

SILVER PACKAGE : R25,000.00

1	30 SECOND VIDEO CLIP ON OUR 5M X 4M LED SCREENS
ALL	LOGO PLACEMENT ON ALL MARKETING MATERIAL
4	BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM
ALL	MENTIONS BY MC DURING THE EVENT
4	COMPLIMENTARY TICKETS TO THE EVENT

30 SECOND VIDEO CLIP ON OUR LED SCREENS

YOUR 30 SECOND VIDEO CLIPS WILL BE PLAYED MORE THAN 300 TIMES DURING THE FESTIVAL

LOGO PLACEMENT ON ALL MARKETING MATERIAL

YOUR LOGO WILL BE PLACED ON ALL OUR FLYERS, POSTERS, BANNERS, VIDEOS AND SOCIAL MEDIA CAMPAIGNS SUCH AS FACEBOOK, TIKTOK AND INSTAGRAM

BARRICADE BANNER ADVERTISING SPACE OF 1.8M X 800MM

YOUR BARRICADE BANNERS WILL BE EVENLY DISTRIBUTED IN VARIOUS AREAS IN THE FOLLOWING LOCATIONS:
ENTRANCE | BEER TENT | SHADING TENT | VIP 2 TENT | VIP 2 STAGE | BAR | STAGE | TOILETS

MENTIONS BY MC DURING THE EVENT

OUR MC WILL BE PROMOTING YOUR BUSINESS BETWEEN ALL THE ONGOING SHOWS ON BOTH DAYS

COMPLIMENTARY TICKETS TO THE EVENT

YOU WILL ALSO RECEIVE COMPLIMENTARY ADULT WEEKEND TICKETS FOR THE EVENT



ADVERTISE YOUR BUSINESS ON OUR BIG SCREENS

BRONZE PACKAGE : R15,000.00

1	30 SECOND VIDEO CLIP ON OUR 5M X 4M LED SCREENS
ALL	LOGO PLACEMENT ON ALL MARKETING MATERIAL
ALL	MENTIONS BY MC DURING THE EVENT
2	COMPLIMENTARY TICKETS TO THE EVENT

30 SECOND VIDEO CLIP ON OUR LED SCREENS

YOUR 30 SECOND VIDEO CLIPS WILL BE PLAYED MORE THAN 300 TIMES DURING THE FESTIVAL

LOGO PLACEMENT ON ALL MARKETING MATERIAL

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COMPLIMENTARY TICKETS TO THE EVENT

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6. Marketing & Media Exposure

Sponsors Will Benefit From Exposure Through:

- ✓ Social Media Campaigns [Facebook, Instagram, TikTok]
- ✓ Websites & Ticketing Platforms
- ✓ Printed Material [Posters, Flyers, Banners]
- ✓ On-site Signage & Announcements
- ✓ Media Partnerships [Radio, Online Where Applicable]

7. Audience Reach

- ✓ Expected Attendance: 2,500+ People
- ✓ Social Media Reach: 50,000+ People
- ✓ Community Engagement: Before, During & After The Event



SOCIAL MEDIA



RADIO STATIONS



BANNERS, FLYERS & POSTERS



WEBSITES



DIRECT MARKETING



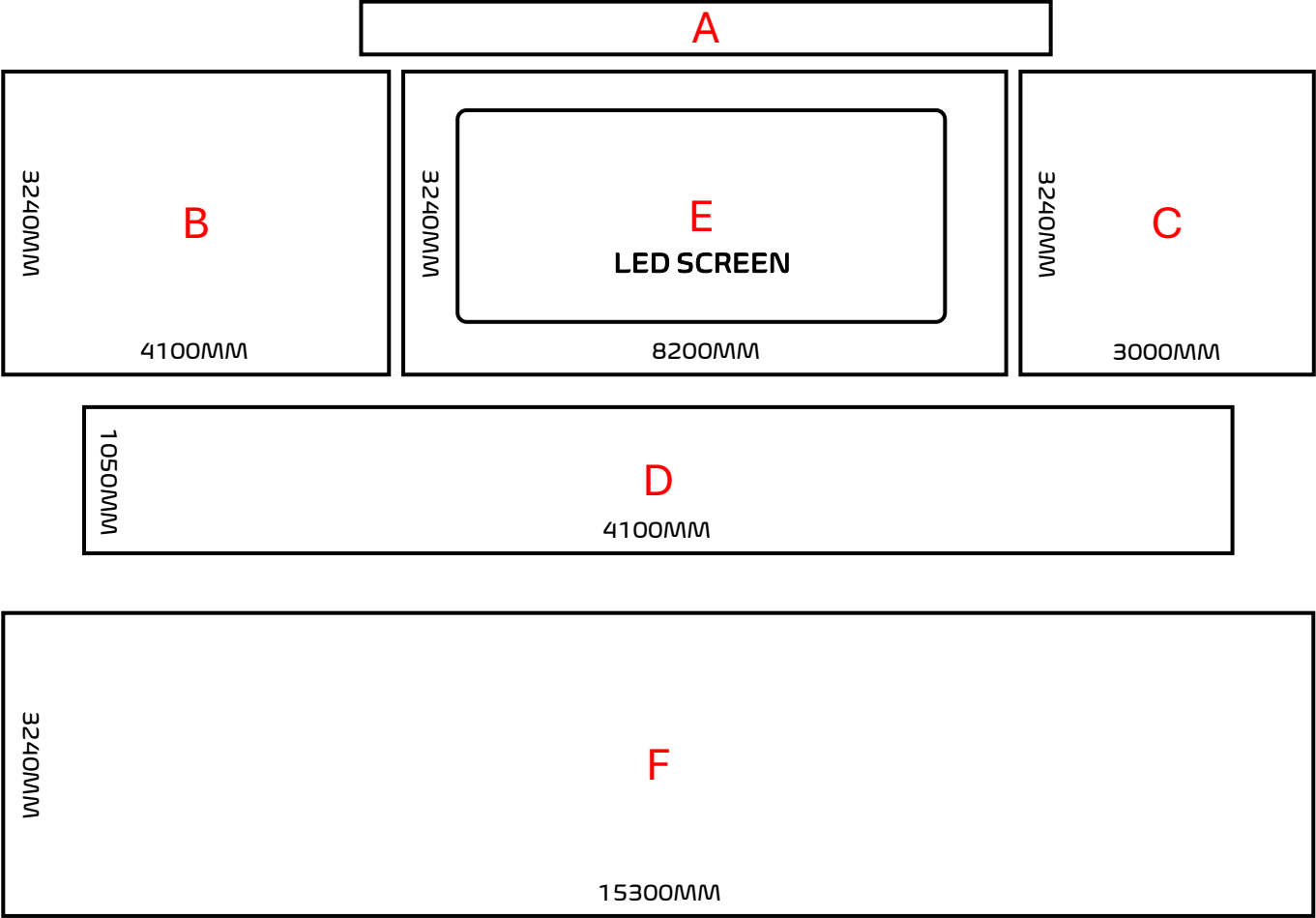
MAGAZINES & NEWSPAPERS

8. Investment & Customization

We Understand That Every Brand Has Unique Goals. Sponsorship Packages Can Be Customized To Suit Your Budget And Marketing Objectives. We Welcome The Opportunity To Meet And Discuss A Tailored Partnership.



MAIN STAGE BRANDING LAYOUT





LED SCREEN (VIDEO CLIPS)

AT THE BACK OF THE STAGE WE HAVE A 4m x 5m LED SCREEN THAT WILL BE USED TO PLAY OUR VIDEO CLIPS AS WELL AS OUR SPONSORS' VIDEO CLIPS DURING THE FESTIVAL. THE VIDEOS WILL PLAY AT ALL TIMES DURING THE FESTIVAL AND EVERYONE IS WELCOME TO ADVERTISE ON THIS SCREEN.



VIDEO CLIPS WILL WORK AS FOLLOWS:

1. EACH SPONSOR WILL BE OFFERED A 30 SECOND VIDEO CLIP SPACE.
2. XTREME MARKETING SA (PTY) LTD WILL DESIGN THE 30 SECOND VIDEO CLIP ON REQUEST.
3. IF YOU ALREADY HAVE AN EXISTING VIDEO CLIP, IT CAN ALSO BE USED, AS LONG AS IT DOES NOT EXCEED THE 30 SECOND LIMIT.
4. ALL VIDEO CLIPS ARE PUBLISHED ON OUR SOCIAL MEDIA PLATFORMS AND ON OUR WEBSITES.

BARRICADES



BARRICADE SIZES

BARRICADE SIZES IS 1.2m x 2.2m EACH

THERE ARE 250m OF BARRIERS RIGHT AROUND THE STAGE AND VIP AREA WHERE SPONSORS CAN MARKET THEIR BUSINESSES.

ADVERTISING SPACES

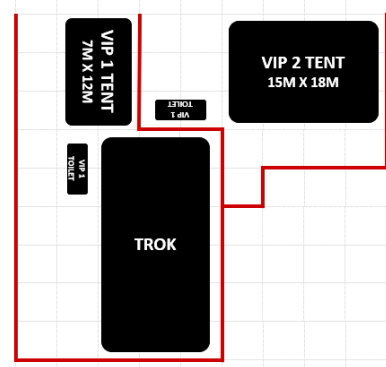
ADVERTISERS GET 1,8M X 800MM BANNER SPACE EACH



THERE IS ALSO OTHER OPTIONS AVAILABLE TO CHOOSE FROM...

TERMS & CONDITIONS:

1. BANNERS ARE DESIGNED BY XTREME MARKETING SA (PTY) LTD OURSELVES AND PRINTED BY OUR OWN SUPPLIERS.
2. DESIGN AND PRINTING COSTS ARE FOR THE SPONSORS' OWN ACCOUNT.
3. SPONSORS ARE RESPONSIBLE FOR PROVIDING ALL PHOTOS AND INFORMATION TO XTREME MARKETING SA (PTY) LTD BEFORE/ON 31 AUGUST 2026 TO ALLOW SUFFICIENT TIME FOR THE DESIGN OF THE BANNER(S).
4. ONCE INFORMATION AND PHOTOS HAVE BEEN RECEIVED, XTREME MARKETING SA (PTY) LTD WILL SEND A PREVIEW FOR APPROVAL TO THE SPONSORS.
5. ONCE APPROVAL HAS BEEN RECEIVED FROM THE SPONSORS, THE BANNER(S) WILL BE PRINTED, STORED AND ERECTED ON THE DAY OF THE FESTIVAL.



XTREME MARKETING SA (PTY) LTD ALSO PROVIDE THE FOLLOWING:

SHARKFIN BANNERS

2M, 3M & 4M SIZES

POP UP BANNERS

2M, 3M & 4M SIZES

TELESCOPIC BANNERS

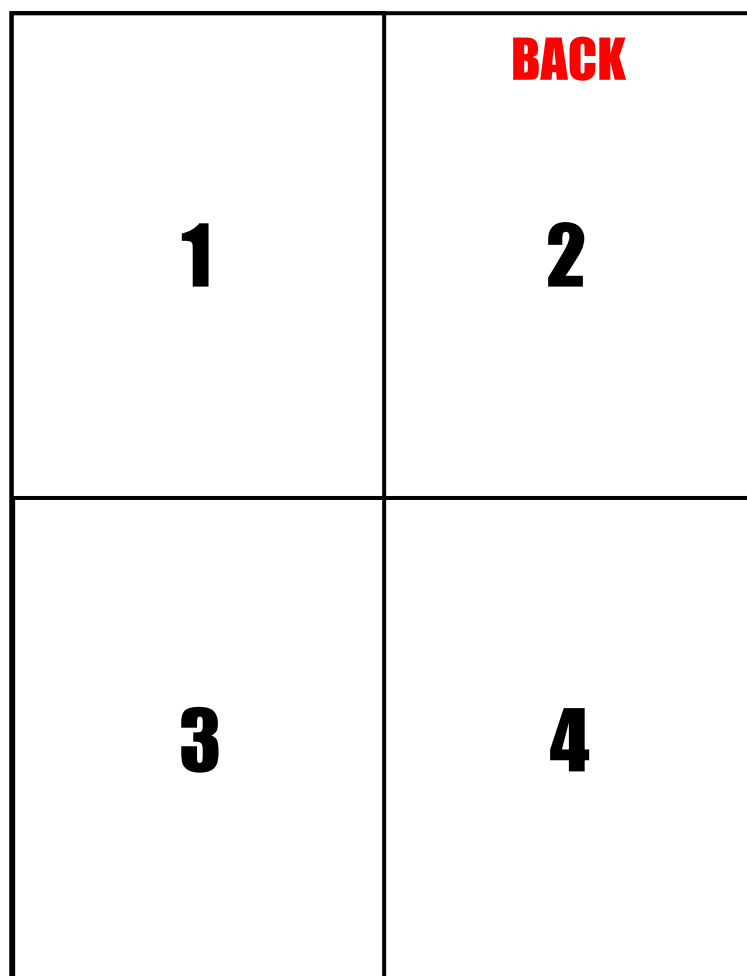
2M, 3M & 4M SIZES



FLYERS

WE HAVE ALSO CREATED THE OPTION FOR 4 (FOUR) SPONSORS ONLY TO ADVERTISE THEIR BUSINESSES ON THE BACK OF OUR A5 FLYER. 5,000 LEAFLETS WILL BE PRINTED AND DISTRIBUTED EVERY WEEKEND IN THE FOLLOWING AREAS...

**BRONKHORSTSPRUIT / CULLINAN / RAYTON / BAPSFONTEIN / DONKERHOEK / BALMORAL
SILVER LAKES / DELMAS / GROBLERSDAL / ROODEPLAAT / WITBANK / MIDDELBURG**



ADVERTISING SPACES IS R2,500.00 EACH

IF YOU ARE INTERESTED IN BEING ONE OF THE FOUR, PLEASE CONTACT THE FESTIVAL ORGANIZER DIRECTLY

XTREME

FOR ALL YOUR GRAPHIC DESIGNING & DIGITAL MARKETING NEEDS

MARKETING

GRAPHIC DESIGNING & DIGITAL MARKETING SERVICES



CONTACT US FOR A FREE QUOTATION & SPEEDY SERVICE



JJ van Staden
Cell: 0714498104
E-mail: info@xtrememarketingsa.co.za
www.xtrememarketingsa.co.za





9. Contact Details

For Further Information Or To Confirm Your Sponsorship, Please Send Us An E-mail To sponsors@oppidorpfees.co.za With The Following Information:

Company Name / Comp Reg No / Vat Reg No / Physical Address / Postal Address / Tel No / E-mail Address

Person In Charge: Name & Surname / Designation / Cell No / E-mail Address

Also Specify What Sponsorship You Are Interested In.

After The Above-Mentioned Information Has Been Received & Processed, You Will Receive A Quotation Via E-mail.

Please Use The Quotation Number As Reference When Making Payment, And Please Send Your Proof Of Payment To admin@oppidorpfees.co.za.

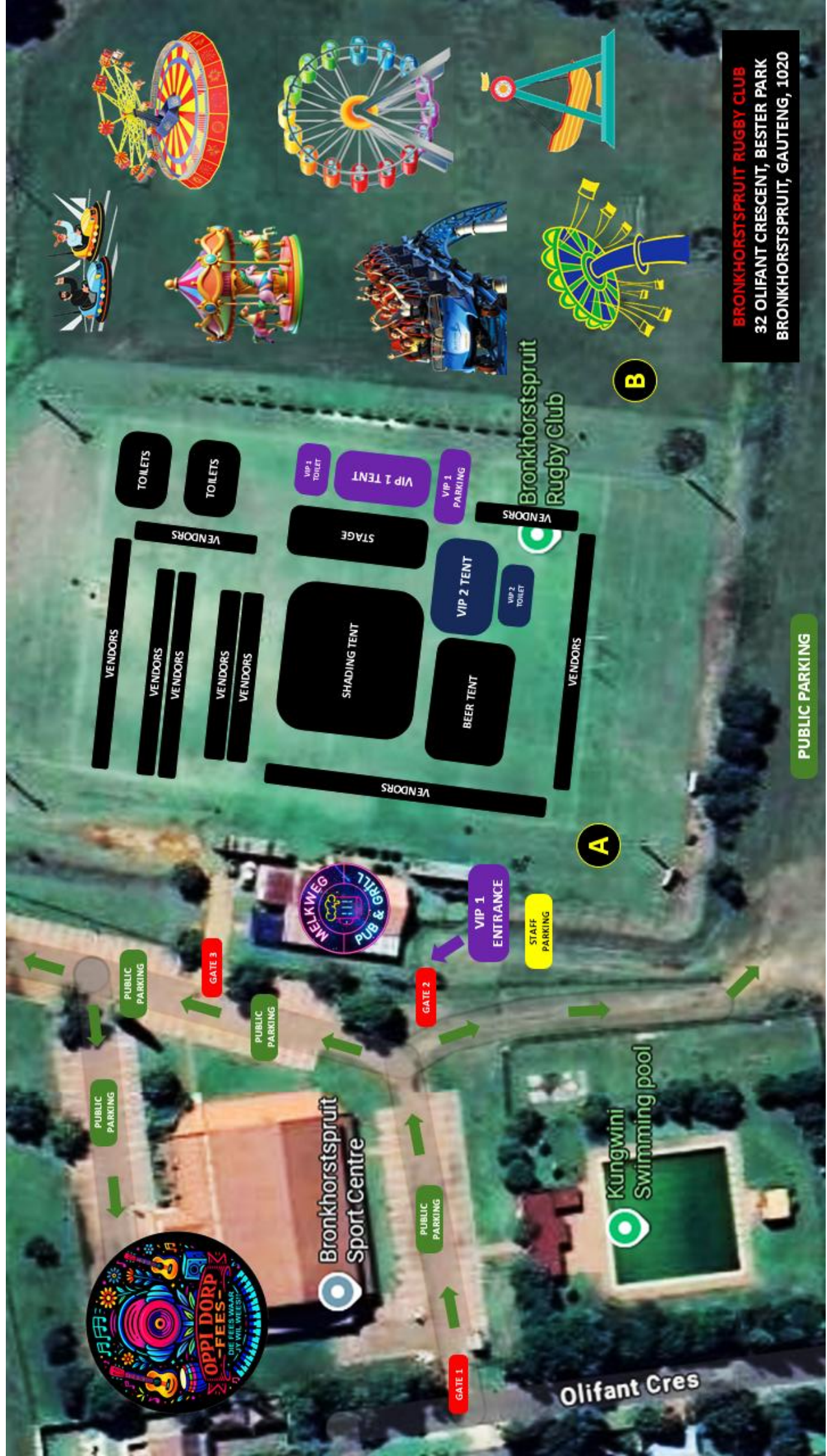
As Soon As Payment Has Been Received You Will Receive Your Invoice And Receipt Via E-mail.



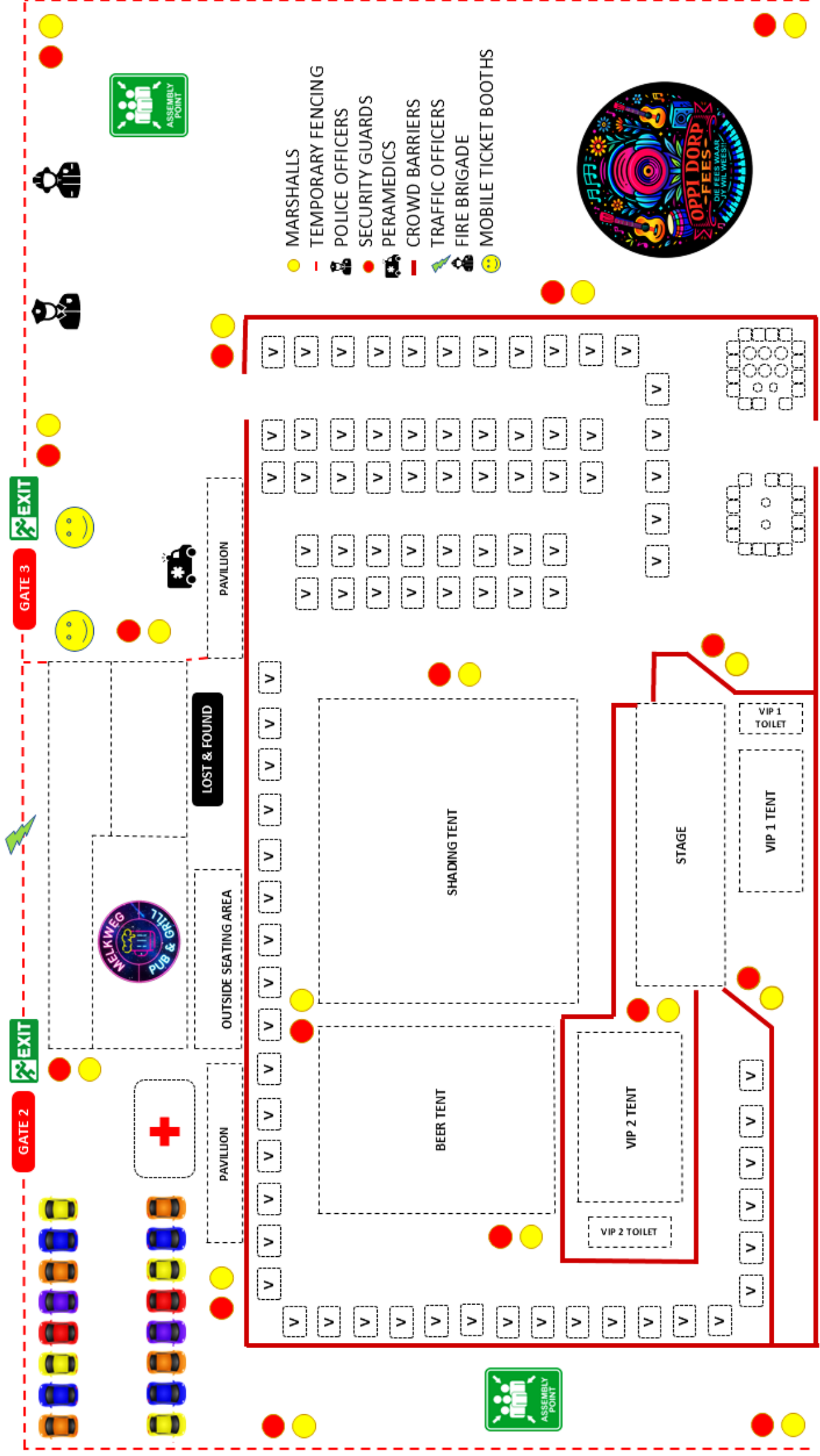
10. Closing Statement

We Believe A Partnership With “Oppi-Dorp Fees” Will Be Mutually Beneficial And Contribute To The Success And Growth Of “Oppi-Dorp Fees”. We Look Forward To The Opportunity To Work Together And Create A Memorable Experience For All Attendees.

FESTIVAL LAYOUT 01



FESTIVAL LAYOUT 02





Please Like, Follow & Share Our Facebook Page:

<https://www.facebook.com/profile.php?id=61577257920820>

Follow Us On TikTok:

<https://www.tiktok.com/@oppidorpfees>

Follow Us On Instagram:

<https://www.instagram.com/oppidorpfeesbhs>

For More Information Please Contact:

General: info@oppidorpfees.co.za

Admin: admin@oppidorpfees.co.za

Tickets: tickets@oppidorpfees.co.za

Performers: shows@oppidorpfees.co.za

Stalls: vendors@oppidorpfees.co.za

Sponsorships: sponsors@oppidorpfees.co.za

Event Co-Ordinator:

JJ van Staden

Cell: 0714498104

E-mail: jjvanstaden@oppidorpfees.co.za

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